

AMENDMENTS TO THE CLAIMS

1. (Canceled).
2. (Previously Presented) The image display apparatus of claim 5, wherein the image display device is a transmission-type liquid crystal panel, and
the shield member mechanically intercepts back light applied to the transmission-type liquid crystal panel for a constant period.
3. (Previously Presented) The image display apparatus of claim 5, wherein the image display device is a transmission-type liquid crystal panel, and the shield member mechanically intercepts light transmitted from the transmission-type liquid crystal panel for a constant period.
4. (Previously Presented) The image display apparatus of claim 5, wherein the image display device is a reflection-type liquid crystal panel, and
the shield member mechanically intercepts light reflected from the reflection-type liquid crystal panel for a constant period.
5. (Previously Presented) An image display apparatus comprising:
an image display device driven in a continuous light-emitting mode, for displaying an image;
a shield member including a light transmitting portion and a light intercepting portion, capable of shutting off an image displayed by the image display device, for a constant period; and

a driven mechanism for driving the shield member in synchronization with display of the image by the image display device so as to switch between the light transmitting portion and the light intercepting portion of the shield member, wherein the shield member is an endless belt comprising light transmitting portions and light intercepting portions, which are alternately disposed.

6. (Canceled)

7. (Previously Presented) The image display apparatus of claim 5, wherein the image display device carried out image display in synchronization with a vertical sync signal having a constant cycle; and

the drive mechanism drives the shield member in synchronization with the vertical sync signal to carry out the shutting off of the image for the constant period.

8. (Canceled)

9. (Canceled)

10. (Canceled)

11. (Canceled)

12. (Canceled)

13. (Canceled)